

# Excellent Plus 2025

## For Next Genners AND Existing Firm Leaders

### Thursday 22 May

#### BRIDGING THE GENERATIONAL GAP: HOW CAN WE BETTER CO-EXIST?

For the first time in AGN event history, we will have the unique opportunity for both Next Genners and firm Partners to attend an event together.

Tired of the eye rolls from Gen Z when you mention "email"? Wondering why Millennials insist on having a "purpose" for everything? Or maybe you're Gen Z, baffled by Gen X's obsession with 'just getting on with it'? Join us for a lively, interactive session where generations collide—and collaborate! We'll explore how our different perspectives can actually work for us, not against us, through engaging exercises that help bridge the generational divide. Whether you're a seasoned pro who remembers fax machines or a digital native who's never used one, we'll uncover strategies to work smarter together, find common ground, and maybe even learn to appreciate each other's quirks.

At the end of the day, it's not about which generation is right—it's about making the team stronger.

14.00– 17.00

18.00 – 22.00

### Friday 23 May

#### NEXT GEN TRACK

#### FIRM LEADER (PARTNER) TRACK

09.00 – 09.30

##### ESG UPDATE FOR NEXT GEN

This session will look at the recent updates around this emerging topic and what the latest developments mean for our profession and member firms

##### AGN UPDATE

Catch up on the latest developments at AGN International

09.30- 11.00

##### ADVISORY DEVELOPMENT FOR NEXTGEN

This session will focus on 'Building the Future Ready' firm based on a case study challenge. NextGenners will analyse the first stage of the case study, taking a Gen Z and Millennial view of strategic direction and a future service proposition. Teams will explore change management issues that emerge when they move to advisory using the famous Kotter change management framework

##### ELEVATING DIGITAL MATURITY: STRATEGIES FOR FIRM PARTNERS

Join this interactive session with fellow firm leaders across EMEA and understand how your firm's digital maturity can drive success in today's competitive landscape. This session will provide **partners** with insights into the key components of digital maturity and its strategic impact on your firm.

11.00 – 11.30

BREAK

11.30 – 12.30

##### STRENGTHENING FINANCIAL INTEGRITY

Join us for an insightful session on IT Audit and its vital role in your firm's success, regardless of the service line you provide! Learn how effective IT audits protect financial integrity, enhance compliance, and mitigate risks. Don't miss this opportunity to boost your expertise and stay ahead in the digital age.

##### ELEVATING DIGITAL MATURITY: STRATEGIES FOR FIRM PARTNERS *continued*

12.30 – 13.30

LUNCH

13.30 – 15.00

##### ELEVATING DIGITAL MATURITY: STRATEGIES FOR NEXT GENNERS

Explore in an interactive session how enhancing your firm's digital maturity can drive success in today's tech driven landscape. Learn the key components of digital maturity, assess your firm's current standing and discover the improvement and technology adoption. Equip yourself with essential tools to lead your firm into the digital age and foster growth.

##### ADVISORY DEVELOPMENT 2 FOR NOWGEN

This session will also focus on 'Building the Future Ready' firm based on the same case study challenge. Current leaders - NowGenners - will be briefed on the decisions of their NextGen colleagues and now need to consider the practicalities of implementation, finances and delivery. Teams will explore the change management issues that emerge on their move to advisory using the famous Kotter change management framework.

15.00 – 15.30

BREAK

15.30– 16.30

##### ELEVATING DIGITAL MATURITY: STRATEGIES FOR NEXT GENNERS *Continued*

##### ESG UPDATE FOR NOWGEN

This session will look at the recent updates around this emerging topic and what the latest developments mean for your firm

16.30 – 17.00

CLOSE

Recap of event and key take aways of the event